

Town of Weston
Cable Advisory Committee Meeting Minutes (via Zoom)
Monday, November 29, 2021

Attendance

Ed Smith, Committee Chairperson
Dr. Lee McCanne, Committee Member
Alanna Muldoon, Media Center

Joel Angiolillo, Committee Member
Tom Benson, Committee Member

Opening of Meeting

Chairman Ed Smith called the meeting to order at 7:05 P.M.

Review of Comcast and Verizon Cable Operations

The CAC discussed cable performance and service related to known situations during the prior period. There were no situations reported.

Review of Survey

The CAC discussed the draft results of the ascertainment survey required in connection with the upcoming renewal of the Verizon cable license with the Town and prepared by Joel.

There were 273 responses less 5 which did not indicate the service they currently use.

15% of people use antenna

32% Verizon

44% Comcast

<1% use a satellite service

83% say they use an "over the top" service- Netflix, Amazon, etc.

We reviewed the questions one by one. A suggestion was made that we need to examine the open-ended questions more thoroughly. Joel assigned questions for each member of the committee to drill into and asked that everyone should look at all the open-ended responses. Joel will send out an email with assignments.

The survey did not ask any demographic questions about the respondents. It seems that the responses to the survey may have come heavily from Seniors.

Next step, Joel will pull out the data for Verizon as this is primarily the ascertainment needed for the Verizon license renewal.

Meeting Conclusion

Ed will schedule the next meeting for January 2022.

The CAC meeting was adjourned at 7:45 PM. Minutes recorded by Tom Benson