

Meeting Minutes  
Weston Cultural Council  
Online via Zoom  
May 19, 2021  
7 p.m.

WCC Members Present Online: Paul Angiolillo, Christine Martin, Sonali Tambe, Jamie Peebles. Frank Parker via call-in.

**1. Call to order.**

Co-Chair Chris Martin called the online meeting to order at 7:00 p.m. and Sonali began recording the proceedings. She read the Town policy for online remote meetings which provides protocol for setting up these meetings and guidelines for conducting a meeting from a legal compliance perspective.

**2. Resident comments.**

There were no online resident comments.

**3. Assigning secretary**

Chris Martin was the secretary for the meeting.

**4. Review and approve the minutes from April 2021**

The minutes from April 2021 were duly reviewed, and approved.

They will be submitted to Town Hall and posted in the Council's Google document folder.

**5. Treasurer's report**

Chris reported that Tom Kilgallen, our treasurer, continues to receive and process reimbursement requests for projects that have been completed. Grantees are sent the necessary forms electronically when notified of their approvals, and the forms are available at the Mass Cultural Council website if anyone asks.

**7. Update on 2021 grants**

Chris asked members for updates on the status of their various assigned projects. Paul reported that the Rail Trail Mural project received approval for their project. The Weston Media channel has agreed to produce a video about the project, and hopes to include an interview with a member of the WCC. Since Sonali has been the liaison for the project, she has agreed to be interviewed on our behalf. Paul suggested that she include a general pitch for the council's mission and encourage grant applications this fall.

Paul recommended that we establish a method for evaluating the various projects after completion, so we have a record for future reference. As a start, Chris will add a column to the current spreadsheet where liaisons can add brief comments. Items to include might be self-promotion of event via social media, etc; acknowledgement of WCC support during event or through other PR efforts; compliance with reimbursement requirements. Paul and Chris

discussed the recent performance by a piano duo, and the challenge of getting them to promote the performance on their own website and with materials suitable for our website. He reiterated that it isn't the responsibility of the WCC to provide PR, although he posts everything sent to us, like the recent photos from Land's Sake Farmland program.

The Council agreed that it would be fun to gather informally at the Rail Trail project when the murals are being painted, perhaps when the video is being produced.

#### **8. Planning for community survey to set Council priorities in 2022**

Chris reminded members of the upcoming community input survey that will be conducted next year, probably in the spring. During the fall, we will determine what to include in the survey to determine the council's priorities for the next 3 years. (The last survey was done in 2019.) To simplify the survey and encourage responses, we discussed leaving out questions regarding the preferred timing for programs since that is usually determined by the type of venue and audience anyway. Jamie agreed to help formulate the survey when the time comes, given her past expertise.

#### **9. New business**

No new business was discussed.

#### **10. Next meeting date and adjournment**

Unless some pressing issue develops during the summer, the next meeting will be held Wednesday, August 25, 2021 at 7:00 p.m. in person or online, depending on Covid 19 restrictions. The meeting was adjourned at 7:25 p.m.